

Grounded Theory: A practical guide to qualitative analysis

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The course is designed for those wanting to understand and to apply the grounded theory approach to the collection and analysis of qualitative data. It will provide a step-by-step guide to those new to the field. Because grounded theory is essentially an inductive approach the course is most suitable for those who have not yet begun, or are in the early stages of, data collection. However, those with previously-collected data will also find the course useful for application at the analysis stage as well as for future projects. Participants will (in groups) employ techniques of initial open, focused, and theoretical coding; memo writing; and development of categories.

9.30 – 11.10	Welcome and introductions Theory and Background: From Glaser and Strauss to Charmaz Data Gathering: How to achieve rich and valid data Exercise: Collecting data
11.10 – 11.30	Break
11.30 – 13.00	Coding: Developing initial codes Workshop: initial codes Coding: Developing focused and theoretical codes Workshop: focused codes
13.00 – 13.45	Lunch
13.45 – 15.10	Memo Writing: From quick to advanced level memos What is a category? Workshop: memos
15.10 – 15.30	Break
15.30 – 17.00	Theoretical sampling Sampling, iterations, saturation and bringing it all together Theory and Writing. A note on the literature review Final Workshop/Discussion, Feedback and close