

Qualitative Data Analysis: Interpretive Thematic Analysis

Karen O'Reilly

The overall emphasis of this course is on the interpretive and thematic analysis of qualitative data. Thematic analysis is a generic form of analysis, suitable for all disciplines and methods. Qualitative research generates a phenomenal amount of data and it can be overwhelming at times knowing how to deal with it. Similarly, data analysis approaches are diverse, sometimes confusing and overlapping, and are not always clearly defined in terms of the steps required to achieve rigorous and reliable results. This course aims to provide a path through all the confusion. Through a combination of lectures, discussions, and practical sessions, the course covers: the logic of qualitative research, a variety of analysis styles, the practicalities of managing and coding data, and the preparation of clear results for specific audiences. Note: the course does not cover writing up.

9.30 – 11.10	Session One
	Welcome and introductions The iterative-inductive nature of qualitative analysis Overview of different types of qualitative data analysis Thematic Analysis
11.00 – 11.30	Break (inc time to read handout 1)
11.30 – 13.00	Session Two
	Introduction to Open Coding and Coding workshop Introduction to Focused coding and workshop
13.00 – 13.45	Lunch
13.45 – 15.10	Session Three
	Line by Line coding workshop Developing Themes and Memo-writing Coding Workshop Theoretical coding
15.10 – 15.30	Break
15.30 – 17.00	Session Four
	Memo writing Workshop and Presentations Data management and storage, and thinking about writing Final discussion, questions and close

