

# Creative methods in qualitative data collection

**Dr Nicole Brown**

**@ncjbrown**

**[www.nicole-brown.co.uk](http://www.nicole-brown.co.uk)**

**[office@nicole-brown.co.uk](mailto:office@nicole-brown.co.uk)**



# Day 1 – Overview

Introductions

Creativity within research

Sorting activities

Observation activities

**BREAK**

Theoretical considerations: participatory research and arts-based methods

Making and sorting activities

Methodological, ethical and practical considerations

2 stars and 1 wish

## **Padlet:**

<https://padlet.com/nbrown605/bo28fdnnckgzd9bv>

- **What do you hope to get out of the workshop?**
- **What is creativity?**
- **What does creativity in social sciences look like?**
- **What are your experiences with creative methods?**

# Creativity within research?

What is innovative/creative? creative – creating – art – innovation

## Glaveanu et al. (2019):

Creativity is a psychological, social and material (physical and embodied) phenomenon

Creativity is culturally mediated action

Creative action is, at all time, relational

Creativity is meaningful

Creativity is fundamental for society

Creativity is dynamic in both its meaning and practice

Creativity is situated but its expression displays both similarities and differences across situations and across domains

Creativity researchers have a social responsibility

What is the point?

# Sorting activities

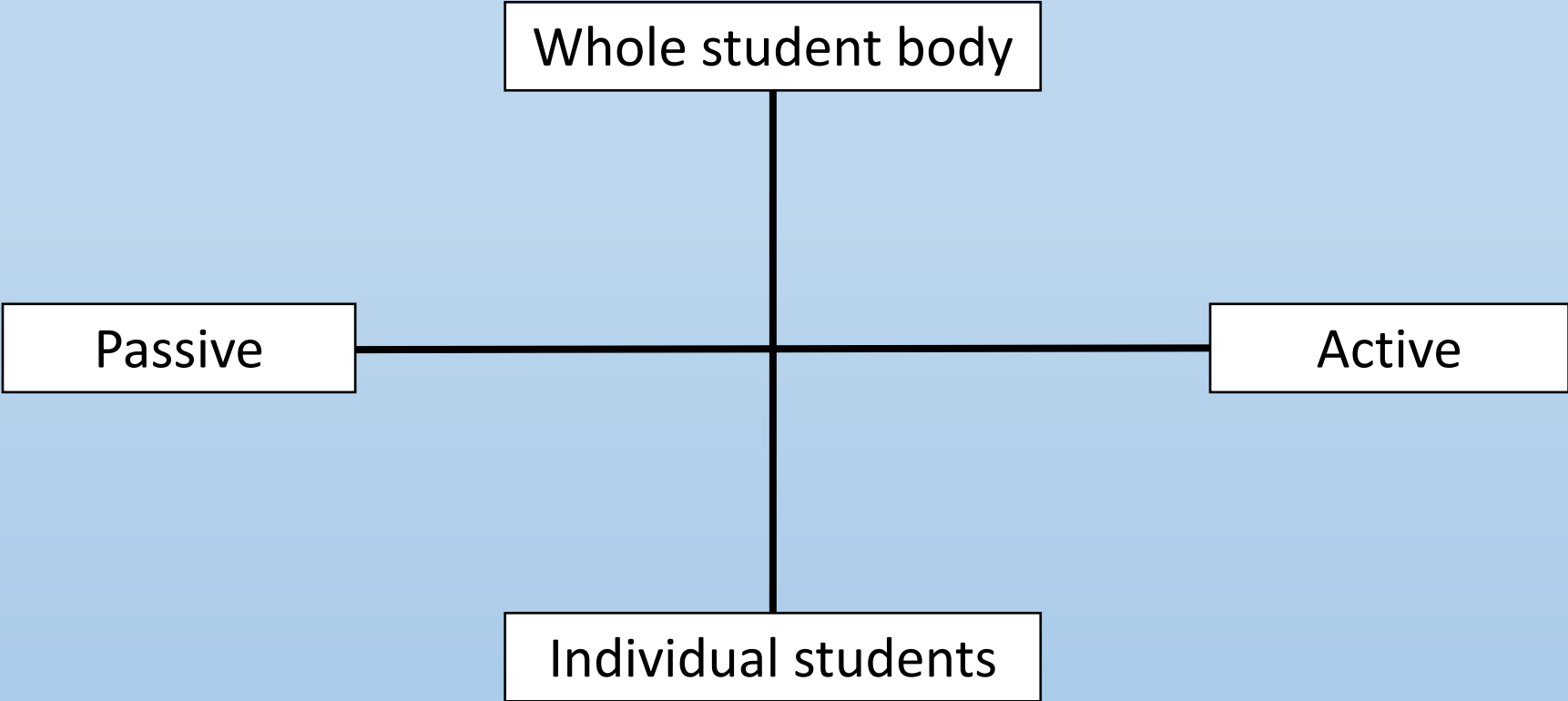
What is plagiarism?

A model of student voice

Diamond 9

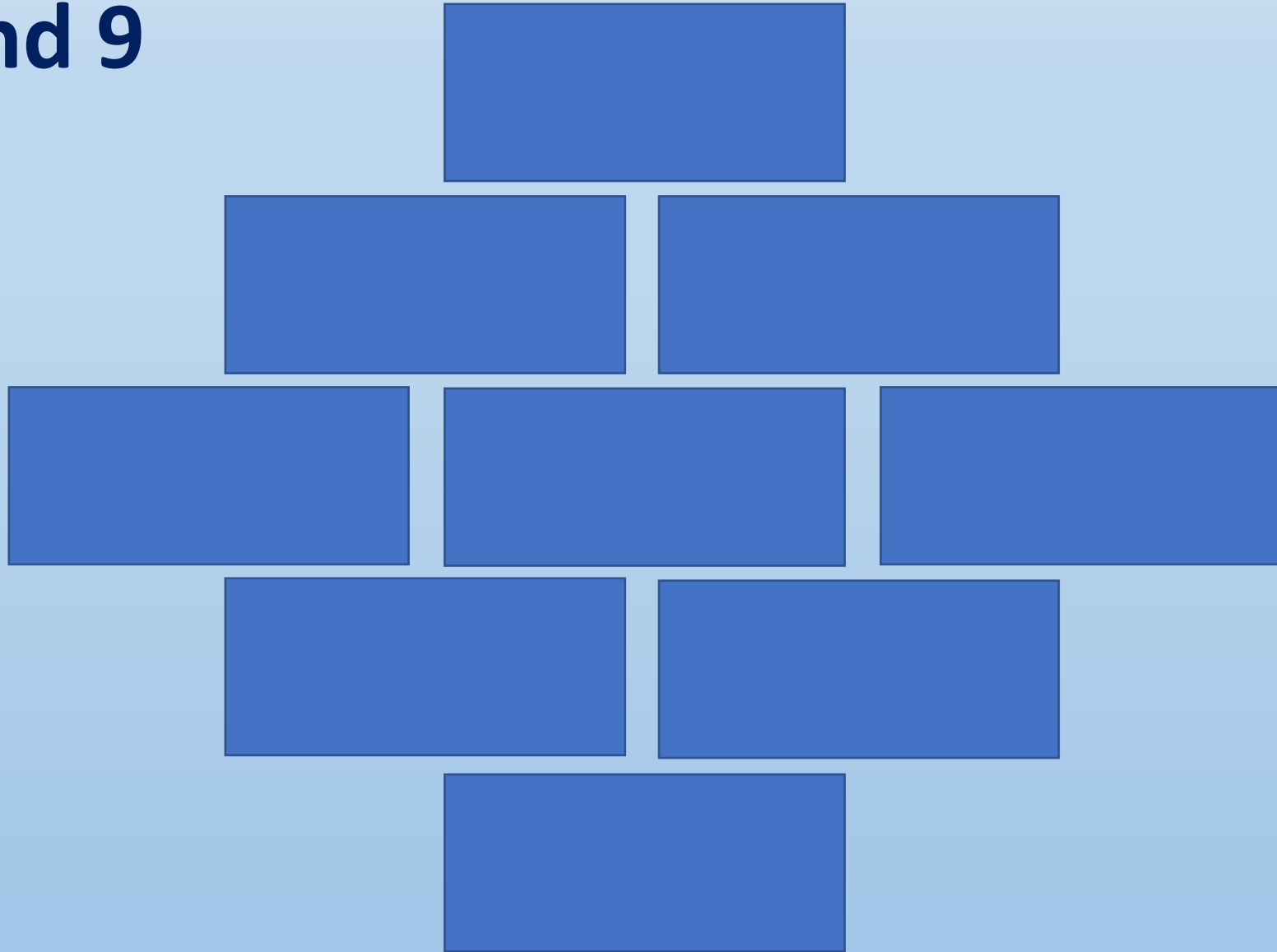


# A model of student voice



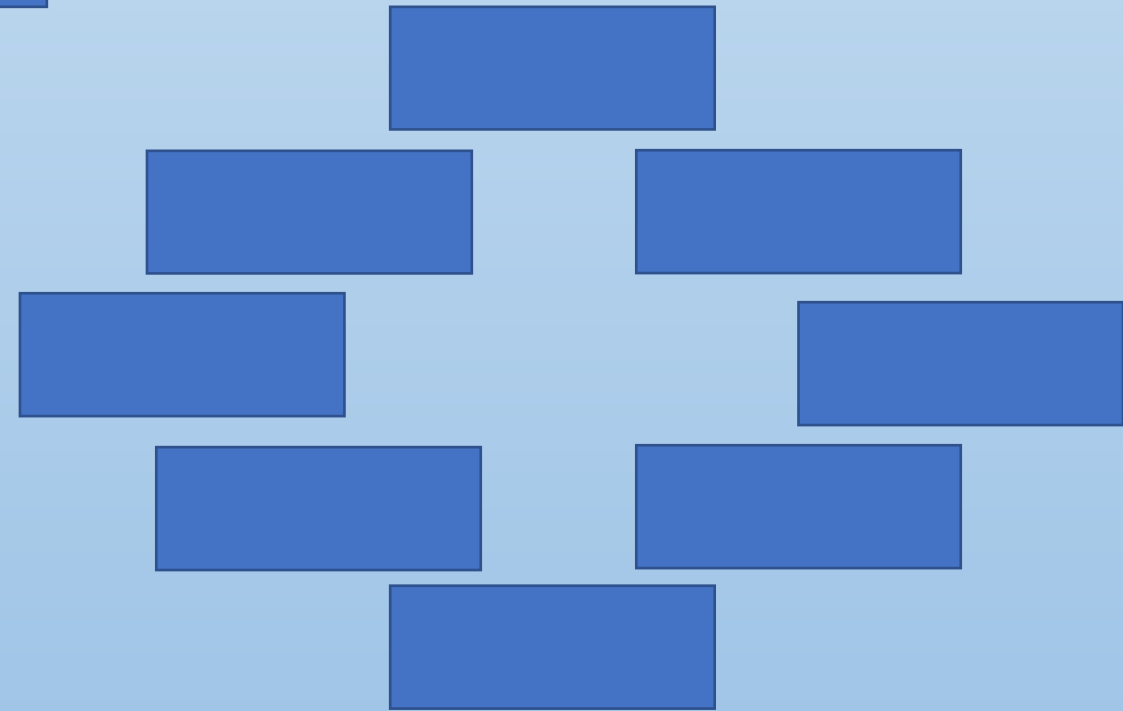
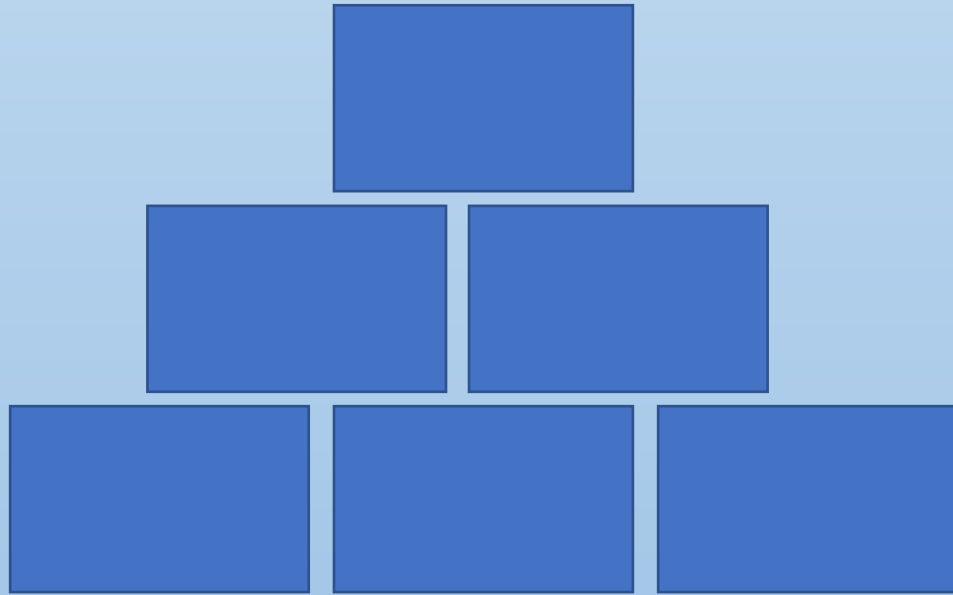
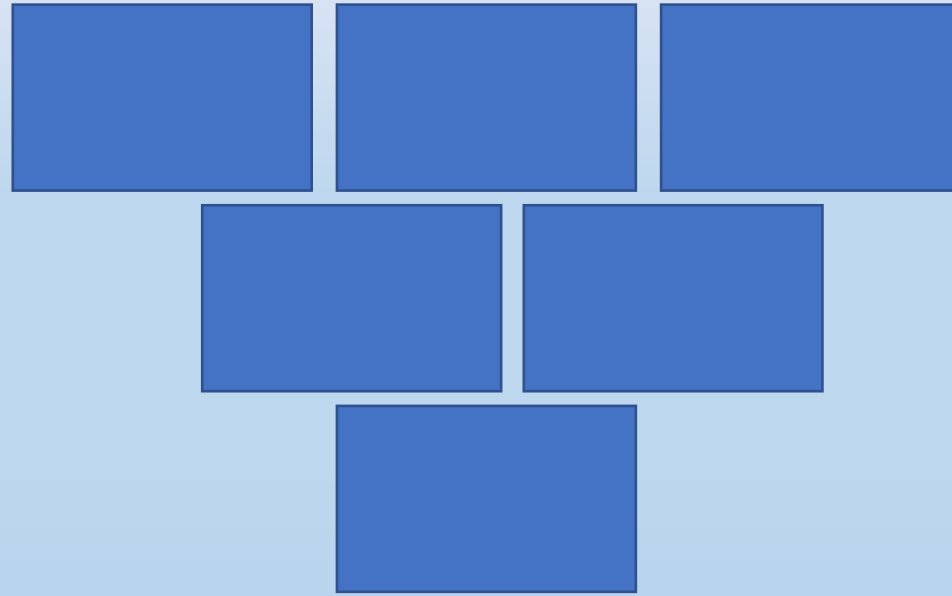
Place the statements on the grid

# Diamond 9





# Shapes



# Observation activities

Timelapse – UCL IOE

<https://youtu.be/ipdU8qSVdTs>

# Creative methods in qualitative data collection

**Break**

Dr Nicole Brown

@ncjbrown

[www.nicole-brown.co.uk](http://www.nicole-brown.co.uk)

[office@nicole-brown.co.uk](mailto:office@nicole-brown.co.uk)

# Underpinning of participatory research

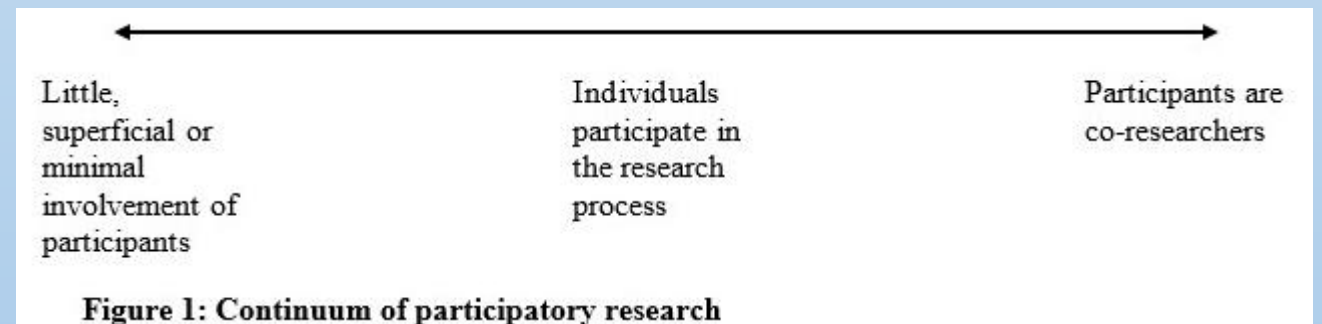
- questions of hierarchy, power and location of knowledge
- recognises the expertise of research participants
- seeks to engage individuals through handing over responsibility within the research process
- questions of whose research it is and what the purpose of research is
- participatory research is considered as political and activist

# Scope and continuum of participatory research

distinguish between involvement and participation

involvement of expert participants (patients in health research or consumers in market research)

participation as equal partners

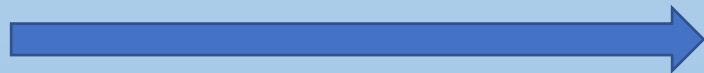


3 criteria according to Tandon (1988):

- 1.) have a role in setting the agenda of inquiry
- 2.) take part in the data collection and analysis
- 3.) have control over the use of outcome and the whole process

# Creative and arts-based methods

- definitions vary, but largely seen as drawing on artistic or playful forms of expression
- arts-based approaches are used for their powers of expression, evocation and illumination
- emphasis on radical, politically grounded social justice



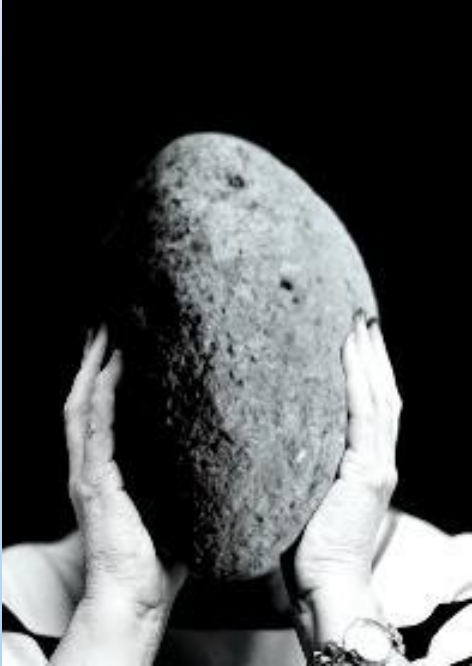
minimising hierarchy  
reducing power-differential  
calling for action

# Making and sorting activities

Pick a card

Make a card

# Deborah Padfield





# Considerations

## Methodology

Suitability

4 guiding questions!

## Ethics

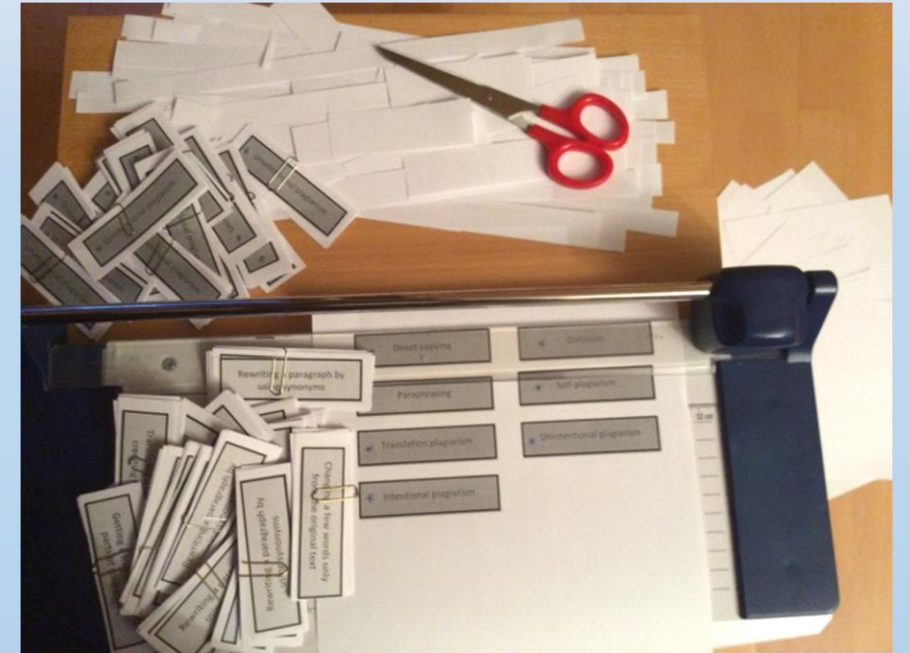
Emotions and oversharing

Involvement and commitment

## Practicalities and pragmatics

Time, effort, investment

Exam/funder requirements



**Padlet:**

<https://padlet.com/nbrown605/bo28fdnnckgzd9bv>

- **2 stars and 1 wish**

# Creative methods in qualitative data collection

**Dr Nicole Brown**

**@ncjbrown**

**[www.nicole-brown.co.uk](http://www.nicole-brown.co.uk)**

**[office@nicole-brown.co.uk](mailto:office@nicole-brown.co.uk)**

